

AFFORDABILITY WITH LIBRARY RESOURCES

With the cost of higher education growing more than 538% since 1985, libraries have the opportunity to play a key role in helping faculty improve the affordability of their classes by selecting library-owned resources to supplement or replace course materials.¹ ¹<https://www.educationdive.com>.

STUDENT

7 OUT OF 10

HAVE SKIPPED BUYING A TEXTBOOK BECAUSE OF ITS COST²



²<http://www.chronicle.com/article/7-in-10-Students-Have-Skipped/128785/>.



ACCESS TO OPEN EDUCATIONAL RESOURCES
**SAVED STUDENTS
\$5 MILLION**³

ACROSS 24 INSTITUTIONS ANNUALLY

³<https://sparcopen.org>.

80%

SAID THEY WISH ONLINE LIBRARY RESOURCES WERE EASILY ACCESSIBLE VIA THEIR COURSE MATERIALS⁴

⁴<https://blog.cengage.com/college-students-reveal-where-they-begin-research/>.

FACULTY

90%

HAVE SELECTED **NEW MATERIALS FOR THEIR COURSE** IN THE LAST YEAR⁵



⁵<https://www.onlinelearningsurvey.com/reports/openingthetextbook2016.pdf>.



THE **#1 CRITERIA** WHEN CHOOSING COURSE MATERIAL:

COST TO STUDENTS⁵



BUT ONLY ABOUT **25%** ARE AWARE OF **OPEN EDUCATIONAL RESOURCES**⁵

LIBRARY

70%

SEE **SUPPORTING AFFORDABILITY** IN THE CLASSROOM AS PART OF THE LIBRARY'S ROLE⁶



86%

ARE INVOLVED IN **OPEN OR AFFORDABLE EDUCATIONAL RESOURCES** AT THEIR INSTITUTIONS⁶

70%

AGREE THAT **PARTNERSHIPS WITH TRADITIONAL PUBLISHERS** CAN PROVIDE A SOLUTION TO AFFORDABLE COURSE MATERIALS⁶

⁶Gale (2017). AER Study of 230 Libraries.

HOW LIBRARIES EXPECT TO PLAY A **KEY ROLE IN AFFORDABILITY AND OER** IN THE NEXT 2 YEARS:

68% RESEARCHING AND ADVISING ON COPYRIGHT⁶

65% HELPING TO SOURCE OER CONTENT FOR USE⁶

61% TESTING USE OF OER OR AFFORDABLE TEXTBOOKS⁶

60% SERVING ON OR LEADING A COMMITTEE TO GUIDE AFFORDABILITY OR OER INITIATIVES⁶

CONNECTING LEARNERS TO LIBRARY RESOURCES

Integrating Gale eBooks on *GVRL* into classroom instruction increases usage and helps create an optimal learning experience while saving faculty time and reducing student cost. Learn more at gale.com/gvrlclassroom.