

GUIDE READERS TOWARD A GOOD BOOK

For many patrons, finding a book that interests them can be time-consuming. Match their reading interests with *Gale Books and Authors*, a readers' advisory database that makes finding a great read much less challenging. With fun ways to browse, an intuitive design, read-alikes, reviews, award winners and themed booklists, and more, this resource answers the age-old question, "What do I read next?"



IDENTIFY EMERGING GENRES AND READING INTERESTS

PROMOTE WHAT'S ON YOUR BOOKSHELVES

The configurable interface features large book covers, adjustable text, and a variety of browsing options for a familiar and fun experience on any device, with 24/7 access.

ACCESS BOOK REVIEWS

Gain insight through reviews offering expert analysis, evaluations, and opinions on various titles.

DEFINE SEARCH PARAMETERS

Readers of all levels can create a search as wide or narrow as they wish. Plus, the interface and search paths make offering read-alike suggestions a breeze.

SEARCH BY AUTHOR

Find quick facts and trusted biographical information on a range of authors. With the author search feature, you can search by nationality, ethnicity, and more.

ACCESS BOOKLISTS

From award winners to community and expert picks, multiple booklists provide users with a wealth of recommendations.

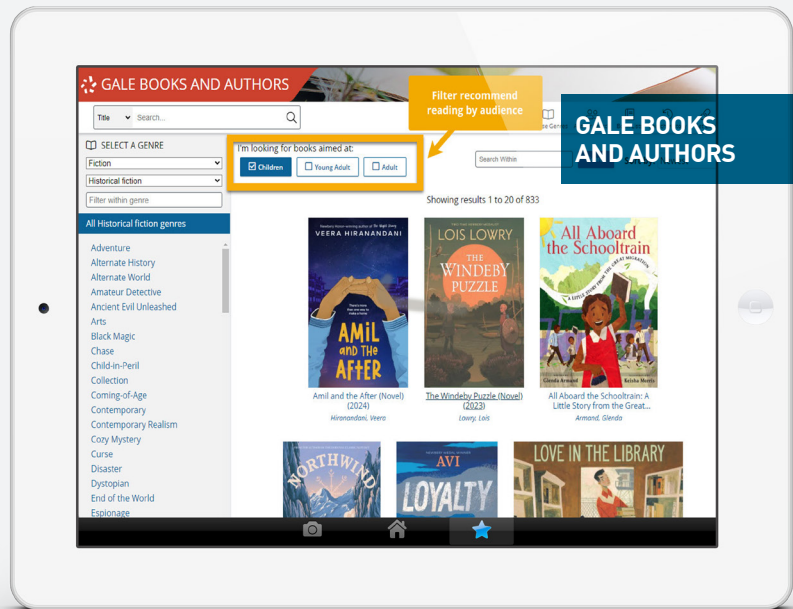
more 

“There are a lot of great subgenres for people to pick from, and I know people really enjoy the subject searches because they don’t always know what authors to read.”

—Readers’ Advisory Librarian

“In school and public libraries, where What Do I Read Next? has supplemented the native expertise of the library staff as the readers’ advisory tool of choice for decades, B&A will receive an extremely warm reception, not just because of the expertise that informs its recommendations but also because it is spot-on when identifying emerging genres and the tastes of the reading public.”

—Library Journal



Product screen capture as of May 2024. Actual interface may vary.

BROWSE BY GENRE

Provides numerous categories and subcategories to find books that match a reader’s interests.

SEARCH ASSIST TECHNOLOGY

Enables readers to quickly find the author, title, or series they’re interested in.

“CHECK MY LIBRARY” BUTTON

Drives patrons to your library catalog to view and check out reading material.

AUDIENCE LEVEL SELECTION

Customize titles and displayed content by selecting one of the following audience levels: Children, Young Adult, or Adult.

SECURE PRODUCT ACCESS

HTTPS protocol ensures that data between a patron’s browser and resource is encrypted.

STREAMLINED USER INTERFACE

Offers quick access to search tools as well as collaborative tools like Google Drive and Microsoft OneDrive. Users can easily share, save, and download content.

Helping readers find the perfect book is just half the story. *Gale Books and Authors* offers countless ways to explore authors, titles, and genres based on expert reviews and recommendations.

**LEARN
MORE**



800.877.GALE

gale.com/books-authors

