

INCUBATE SUCCESS

Whether starting a new business or growing a current operation, entrepreneurs need access to information and planning tools to help them achieve their goals. *Gale Business: Entrepreneurship* can make your library the place your business community turns to for guidance.

Equip entrepreneurs with an online resource that covers all major areas of starting and operating a business, including planning, financing, management, taxes, marketing, and more.



GROW YOUR SMALL BUSINESS COMMUNITY

SEND THEM DOWN THE RIGHT PATH

Our easy-to-browse home page features four key business stages—plan, fund, start, and manage. Users can also find information through lists of popular business topics, business types, and a “how to” collection of questions.

GET THEM INSPIRED, GET THEM TO WORK

Over 1,200 business plans from the Business Plans Handbook series give students and budding entrepreneurs a template for success. Business plans contain all parts of a standard business plan including executive summary, industry analysis, business structure, and financial projections.

PROVIDE CONTEXT AND CONTACTS

Tightly indexed collection of resources includes small business eBooks, 400+ journals and magazines, and directories listing thousands of associations, consultants, consulting organizations, trade shows, business information sources, and more.

KEEP THEM UP TO DATE

Overviews, news, magazines, journal articles, and recommended web resources keep small business owners up to date on their industries.

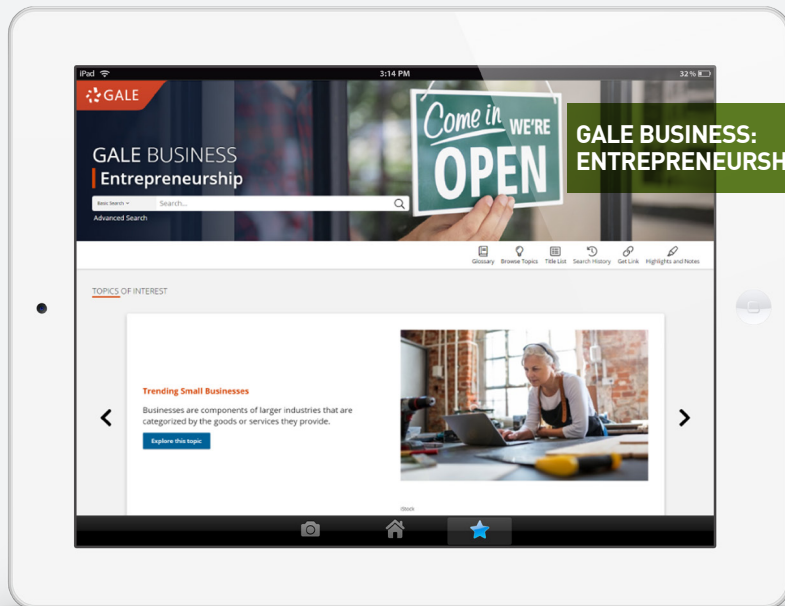
OFFER LEGAL RESOURCES

Gale LegalForms is available through *Gale Business: Entrepreneurship* for libraries subscribing to both resources.

more 

“A business plan is an essential road map for business success.”

—U.S. Small Business Administration



Product screen capture as of February 2025. Actual interface may vary.

EASY-TO-BROWSE INTERFACE

Search for information in a variety of ways, including the four key business stages—plan, fund, start, and manage. Users will discover a diverse array of content, including:

- Real-world business plans
- eBooks, reference works, and directories
- Magazines and journals
- News content continuously updated
- Videos, audio, and websites
- Glossary of over 2,200 business terms

HIGHLIGHTS AND NOTES

Select and highlight text, add notes, and export, so users can keep just the content they need.

IMPROVED TRANSLATION

Articles can be translated into 55+ languages, and user interface can be translated into 35+ languages.

LISTEN

Make content more accessible with audio versions of any article, which can be downloaded for anytime listening.

CUSTOMIZABLE DISPLAY OPTIONS

Allows users to increase readability by selecting different text size, color, or font, including the OpenDyslexic font.

CITATION TOOLS

Automatically generate APA, MLA, Harvard, and Chicago citations and export to EasyBib, NoodleTools, ProCite, and more.

INTEGRATED COLLABORATION TOOLS

Easily access, share, and save content with Google Drive and Microsoft 365 tools. Email, download, and print text for offline use.

Designed with business students and budding entrepreneurs in mind, *Gale Business: Entrepreneurship* addresses information needs in a searchable, workflow-based model. This resource guides novice researchers toward available content, while also offering more experienced business researchers the basic and advanced search-and-retrieve paths to which they've become accustomed.

**LEARN
MORE**



800.877.GALE
gale.com/gbe

